

**FOR IMMEDIATE RELEASE**

**Ronald A. Mermer, Tax Planning Expert and [Certified Tax Coach](#), Hits [Amazon.com](#) Best Seller List With “Secrets of a Tax Free Life”**

*Tax Planning Expert, Ronald A. Mermer, recently hit three separate [Amazon.com](#) best-seller lists with the new book “Secrets of a Tax Free Life”*

**BRIARCLIFF MANOR, NY– February 22, 2012** – Ronald A. Mermer, CPA, the founder of RONALD A. MERMER CPA PC, recently joined a select group of America’s leading Certified Tax Coaches to collaborate and co-write the finance book titled, *Secrets of a Tax Free Life: Surprising Write-off Strategies Most Business Owners Miss*. The book was released by Certified Tax Coach, a national network of tax planning specialists.

*Secrets of a Tax Free Life: Surprising Write-off Strategies Most Business Owners Miss* was released on Friday, February 17, 2012 and features top advice from tax planning professionals and experts from across the country. Each author reveals the top tax secrets and strategies to help small business owners learn the secrets of tax free living and pay as little in tax as America’s wealthiest. Ronald A. Mermer contributed a chapter titled “To LLC or Not to LLC – That is the Question.”

On the day of release, *Secrets of a Tax Free Life* reached best-seller status in three [Amazon.com](#) categories: Small Business and Entrepreneurship, Planning and Forecasting and Book Keeping.

Ronald A. Mermer, CPA, CTC, CCFS has been practicing accounting and tax for over 30 years.

His offices are located in the scenic lower Hudson Valley Region of New York State. Ron’s approach to tax planning is to take a proactive plan, help the client implement the plan, and work on an ongoing basis to help save the client money.

From Certified Tax Coach®:

*The expert Certified Tax Coaches® who authored this book want to teach you the secrets found in the tax code, unlocking its power to help you keep more of what you earn. If you’ve ever wondered why it appears America’s wealthiest moguls pay less tax than the average citizen, the answers are found inside the pages of this book. You will be pleasantly surprised that the most overlooked deductions like soccer cleats and your backyard swimming pool can assist you in paying less tax.*

*While tax evasion is illegal, even the Supreme Court has upheld that to minimize one’s income taxes according to the law is acceptable. Now you can find out how!*

*The tax planning experts within speak to many tax law topics of interest – all focusing on solid strategies to reduce your tax and keep more of that you earn. Topics range from how to best write off your medical expenses to winning the game without breaking the rules. You will learn*

*from these professionals, and if necessary, you may even want to contact them. All in all, Secrets of a Tax Free Life is educational, entertaining and profitable.*

To order a copy of the book, go to [www.amazon.com](http://www.amazon.com)

To learn more about Ronald A. Mermer, please visit [www.mermcpas.com](http://www.mermcpas.com)

About Ronald A. Mermer:

Ronald has been selected to be honored as one of the select “2011 Hudson Valley Wealth Managers” as published in the June 2011 issue of Hudson Valley Magazine.

In addition to being a trusted business advisor, Ron is licensed as a Certified Public Accountant in New York and Florida, and is certified as a Certified Tax Coach (one of less than 200 Certified Tax Coaches across the Country) as well as a Certified College Planning Specialist.

If you're wondering if YOU pay too much in tax, visit [www.CertifiedTaxCoach.com](http://www.CertifiedTaxCoach.com) to take our free tax mistakes quiz.

About Certified Tax Coaches:

Certified Tax Coaches are tax professionals with advanced training in proactive tax planning, who specialize in finding deductions, credits, loopholes, and strategies to help their clients pay less tax. This elite network of tax professionals includes certified public accountants (CPAs), enrolled agents (EAs), certified financial planners (CFPs), attorneys, and financial service providers. There are fewer than 200 skilled professionals in 40 states who have achieved this specialized designation.

To find a Certified Tax Coach in your local area, please visit our national directory at [www.CertifiedTaxCoach.com](http://www.CertifiedTaxCoach.com)

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